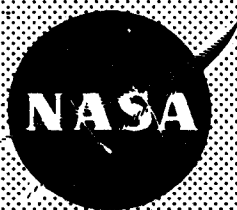


1970-71

APOLLO 11 50 STATE TOUR

NATIONAL AERONAUTICS AND SPACE ADMINISTRATION



REPORT

The National Aeronautics and Space Administration's

APOLLO 11 FIFTY-STATE TOUR

1970-1971

Submitted by:

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Tour Manager

June, 1971



NATIONAL AERONAUTICS AND SPACE ADMINISTRATION
WASHINGTON, D.C. 20546

OFFICE OF THE ADMINISTRATOR

PREFACE

Although NASA's Apollo 11 Command Module moved at a much more sedate pace in its visits to 50 state capitals than on its historic journey through space, its Earthbound trip was equally successful. The keynote during its tour was pride.

The Space Agency's gratification in affording $3\frac{1}{4}$ million Americans a close-up view of Apollo 11 and its accompanying Moon rock display was more than matched by the pride and enthusiasm of the citizens welcoming it in each state.

In reviewing the Apollo 11 Fifty-State Tour's accomplishment we take special satisfaction in noting that the tour was a commendably efficient one, from the standpoint of the numbers of personnel and dollars involved. We were particularly pleased with the public-spirited response of the Carriers' associations who made the extended trip possible without charge as a public service.

Now that the exhibit has completed its tour, visitors to the nation's capital and future generations will be able to view it on permanent display at the Smithsonian Institution here in Washington.

Willis H. Shapley
Associate Deputy Administrator

3,273,500 AMERICANS SEE APOLLO 11 - LUNAR ROCK EXHIBIT

During the 1970-1971 tour of the National Aeronautics and Space Administration's Apollo 11, more than $3\frac{1}{4}$ million Americans had a close-up look at the spacecraft that transported the first men who walked on the Moon into space and returned them to Earth.

The Apollo 11 Fifty-State Tour visited the capitals of the 50 United States and the District of Columbia.

The touring exhibit with its Moon rock and other memorabilia from the historic Apollo 11 flight completed an earthbound journey of nearly 14,000 miles by land, visiting the capitals of the 48 contiguous states and the District of Columbia. The mobile display completed the tour traveling 12,000 miles by sea, for visits to Honolulu in April, 1971, and to Anchorage, Alaska's first city, in May. Total distance traveled was nearly 26,000 miles.

The Smithsonian Institution, Washington, D.C. will display Apollo 11 as a permanent exhibit.

Apollo 11 and the sample Moon rock began their long tour in Sacramento, CA, April 17, 1970, visiting a new capital each week throughout 1970 and during the early months of 1971. Visits by sea to Hawaii and Alaska each required nearly a month to complete.

OTHER HISTORIC TOURS RECALLED

The 50-state tour of Apollo 11 recalled two other occasions when artifacts of major significance toured the nation.

From July 1930 to May 1934 the Navy's frigate USS Constitution traveled 22,000 miles visiting port cities in 21 states along the Atlantic, Gulf of Mexico and Pacific coasts. The vessel also visited the District of Columbia, Panama and Cuba and was viewed by more than $4\frac{1}{2}$ million visitors.

A "Freedom Train" exhibit, carrying 127 historic documents from the National Archives, visited 325 United States cities by rail, completing a 16-months tour in January 1949. During its trip totaling nearly 39,000 miles, $3\frac{1}{2}$ million Americans saw the display.

VISITORS WAIT IN LONG LINES

Citizens waiting to view the Apollo 11 exhibit regularly queued up in lines several blocks long during each capital visit, often waiting several hours for their opportunity to enter the exhibit.

Visitors ranged from babes-in-arms to senior citizens, eager to view first-hand the Apollo 11 Command Module which returned astronaut explorers Neil A. Armstrong and Edwin E. Aldrin, Jr., the first men to walk on the Moon, along with Michael Collins, the command module pilot for the Apollo 11 mission.

EXHIBIT DRAWS MANY VISITORS

Peaks in attendance were achieved during the stops in Hawaii, 135,000 visitors; in Alaska, 96,000 visitors; and in North Carolina, 100,000 visitors. Other high attendances were registered in California, 91,000; Massachusetts, 90,000; and Texas, 90,000. Alabama logged 89,000 visitors through the exhibit; Minnesota, 83,250; and South Carolina and Ohio 80,000 each.

During the year the Apollo 11 Command Module toured the highways of the continental United States, its red-white-and-blue cavalcade became a familiar sight to thousands of motorists and pedestrians in each state. Long distances between capitals west of the Mississippi often required overnight stops enroute.

The long trek from Denver, CO, to Helena, MT, totaled more than 830 miles. In New England and along the Eastern Seaboard the big display van, its escort cars, and accompanying state police cruisers sometimes traveled little more than an hour between capitals--47 miles between Boston and Providence -- and just over 34 miles from Annapolis to Washington, D.C.

Most governors and state officials were quick to comprehend the significance of the unusual historic artifact coming to their capitals and informed their citizens of preparations to receive it. Not just another model or another piece of space hardware, Apollo 11 was recognized immediately in most instances for its role in one of the major events in human history.

Burn marks on the Command Module's heat shield and a large Moon rock sample were graphic reminders of its mission in returning to Earth the first men to walk on the Moon, plus the first rocks and soil from the lunar surface.

SPACE SPEAKERS FEATURED

States making the most of the tour's visit invited space-oriented speakers to luncheons or special events. NASA supplied 25 top-level officials from nine of its research centers, laboratories and stations, many of them appearing at several stops for speaking engagements or otherwise representing the space agency during the tour's capital visits.

In addition, five NASA astronauts made appearances at the mobile display at various capital stops--Edwin E. Aldrin, Jr., on four occasions, Neil A. Armstrong during three visits. Michael Collins appeared for two visits. James A. McDivitt and Donald K. Slayton each attended one stop. Lt. Gen. Sam C. Phillips, now returned to the Air Force after serving as director of NASA's Apollo program, visited two capitals during the Apollo 11 - Lunar Rock visits. Three other speakers appeared as representatives of industries or science museums closely associated with Apollo and the space program.

OPENING EVENTS COLORFUL

In Dover, DE, a colonial regiment and band opened the exhibit. Similar color was introduced at the opening of the mobile display in many capitals, with most states vying with each other at each new stop in pointing up the significance of the Apollo 11 mission's achievement in the history of their region, the nation and the planet.

Civic, school or military bands opened proceedings at most stops, often sharing ceremonies at the events with massed choirs, drill teams and other local participation.

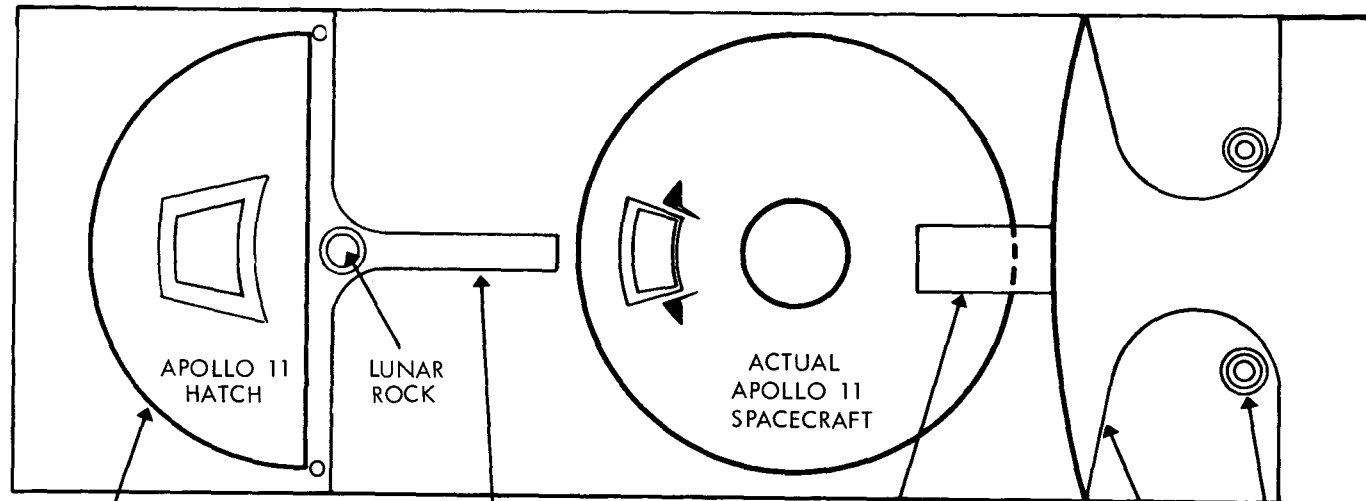
Most governors proclaimed "Space Week" or "Apollo Days" for their states during the tour's stay. Many legislatures passed resolutions in observance of the tour's visit and science groups, museums and planetariums scheduled special exhibits and events to coincide with the Apollo 11 - lunar rock display.

CARRIERS DONATE SERVICES

Transportation throughout the 50-capital schedule was provided without cost as a public service by the Heavy Specialized Carriers Convention of the American Trucking Associations, by Matson Navigation Company and Sea-Land Service. The motor carriers involved employed more than 125 drivers and the services of 78 member firms of the Heavy Specialized Carriers Convention.

The two overwater carriers assisted the motor carriers in transporting the Apollo display to Hawaii and to Alaska, nearly 12,000 miles by sea.

SAME EXHIBIT BOTH SIDES



NORMAN ROCKWELL
PAINTING OF LM ON
LUNAR SURFACE
AND
THREE LIFE SIZE COLOR
PHOTOS OF ASTRONAUTS
ARMSTRONG, ALDRIN,
COLLINS

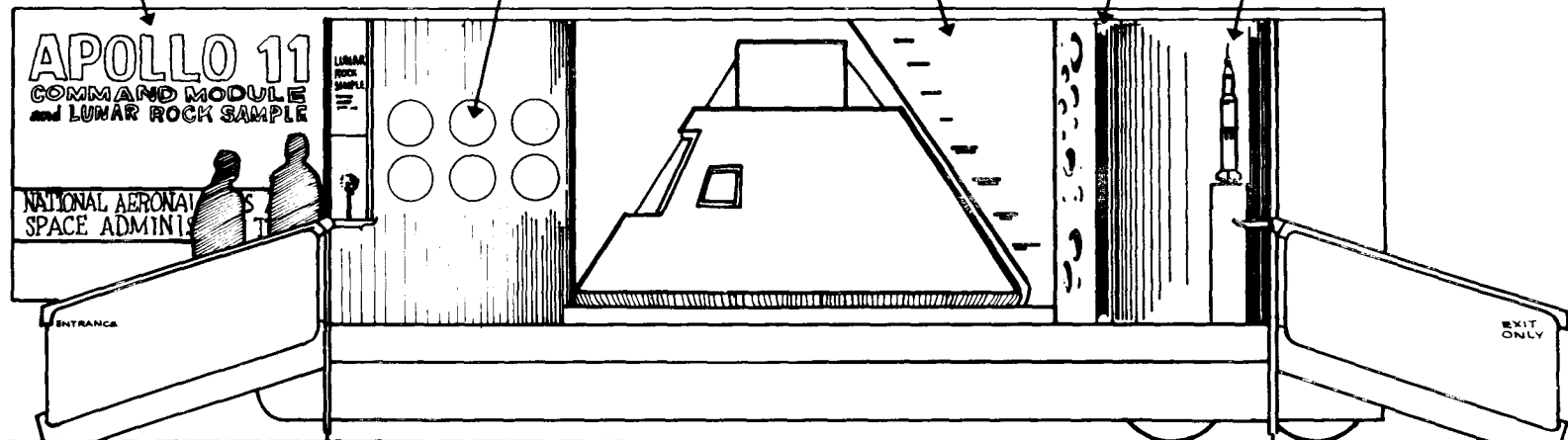
6 ACTUAL ARTIFACTS
USED ON FLIGHT

- ALDRIN'S GLOVE
- NAVIGATION MAP
- CLOCK TIMER
- COMPUTER READOUT SHEET
- SPACE FOOD
- SUNGLASSES & PEN

CALLOUTS
DESCRIBING
VITAL PARTS
OF SPACECRAFT

COLOR PHOTOGRAPHS
OF APOLLO MISSION

SATURN V
CUTAWAY



CAPITAL VISITS OF THE APOLLO 11 FIFTY-STATE TOUR
State-by-State

First Visit

SACRAMENTO, CALIFORNIA

April 17-22, 1970

Attendance--91,000

NASA's mobile Apollo 11 display van was set up for the first time in Capitol Park, Sacramento, east of the State Capitol. Lieutenant Governor Ed Reinecke, accompanied by Mrs. Reinecke, the Mayor of Sacramento and a group of state and civic officials opened the display.

On Friday morning, April 17, thousands of Californians awaiting opening ceremonies at the display site heard events connected with the splash-down of Apollo 13 over the exhibit's public address system. A round of applause followed news of the safe landing of Astronauts James A. Lovell, Fred W. Haise, Jr., and John L. Swigert, and Lieutenant Governor Reinecke cut the ribbon officially beginning Apollo 11's year-long tour.

Officials of the Heavy Specialized Carriers Convention of the American Trucking Associations convened for a dinner Friday evening at which many state and NASA officials were guests. More than 90 guests attended.

Apollo 11 Commander Astronaut Neil A. Armstrong and Dr. Hans M. Mark, Director of NASA's Ames Research Center, Moffett Field, CA, addressed an April 18 noon luncheon for more than 500 high school science students and their teachers. Following the luncheon, Mr. Armstrong made a personal appearance at the van display, addressing more than 3,500 visitors assembled for the occasion. Lieutenant Governor and Mrs. Reinecke hosted a dinner that evening for more than seventy state and civic leaders, also including Mr. Armstrong and NASA officials associated with the exhibit. On Monday, April 20, Governor Ronald Reagan and an official party made a visit to the display van, emphasizing the state's contributions to the space program.

Second Visit

CARSON CITY, NEVADA

April 24-27, 1970

Attendance--43,750

Senator Floyd R. Lamb, President Pro Tem of Nevada's state senate, opened the display van located in a paved promenade area between the Nevada State Capitol and the state's new legislative hall. The Majority Leader of the state House of Representatives and the Mayor of Carson City, other state and civic leaders, were also present for the ceremonies.

More than 200 science students and their teachers were guests at a luncheon during the state visit, featuring Dr. William H. Pickering, Director of the Jet Propulsion Laboratory, Pasadena, CA, as the principal speaker.

Attendance was very good at this stop, considering the distances and population in Nevada. School children were carried by bus for hundreds of miles to view Apollo 11 and excellent press coverage prompted thousands of adults and their families to journey long distances to see it.

Third Visit

SALEM, OREGON

May 1-5, 1970

Attendance--72,500

Bright spring weather greeted the display van at its opening here on the spacious plaza at the entrance to Oregon's capitol. Governor Tom McCall, the Mayor of Salem and state and civic dignitaries were present for the Governor's introductory remarks before thousands of Oregonians.

Dr. William H. Pickering, Director of Pasadena's Jet Propulsion Laboratory, addressed more than 100 of the nation's science education supervisors in Portland on the opening day, also appearing at an airport press conference on his arrival in the state. Forty science teachers from the Salem area were guests at a Saturday luncheon featuring Dr. Pickering as the speaker in the capital city.

Deaf, blind and other handicapped students were special guests at the exhibit during its stay here in visits arranged by the state's school system.

Fourth Visit

OLYMPIA, WASHINGTON

May 8-10, 1970

Attendance--45,000

A. Ludlow Kramer, Washington's Secretary of State opened the exhibit, accompanied by officials of the state legislature and the Mayor of Olympia.

Despite rainy weather during most of the exhibit schedule here, thousands of students and adults were daily visitors to the display van at its location opposite the south front of the State capitol.

C. A. Syvertson from NASA's Ames Research Center was the speaker at a Saturday noon luncheon attended by more than 500 state and civic officials, science students and their teachers. Boeing officials responsible for the fabrication of Apollo's Saturn V launch vehicle were also featured guests at this event.

Fifth Visit

BOISE, IDAHO

May 15-18, 1970

Attendance--43,475

Presiding at the opening ceremonies at the display site at Boise's Western Idaho Fairgrounds were Governor and Mrs. Don Samuelson, Idaho's Secretary of State, the Majority Leader of the State Senate and the Mayor of Boise.

During the tour visit, Dr. William H. Pickering, Director of the Jet Propulsion Laboratory, Pasadena, CA, conducted a space seminar for more than 100 science students and state officials.

Sixth Visit

SALT LAKE CITY, UTAH

May 22-24, 1970

Attendance--50,000

Governor Calvin L. Rampton, accompanied by Senator Frank Moss, the Secretary of State and the Mayor of Salt Lake City opened the Apollo 11 display here.

The display location was in a parking plaza southeast of the Capitol front.

During the tour visit, the Governor and his aides, science students and teachers, were guests at a luncheon totaling more than 200. Glenn Goodwin of NASA's Ames Research Center was the featured speaker.

Seventh Visit

CHEYENNE, WYOMING

May 29-June 2, 1970

Attendance--58,750

Opening ceremonies at the display site at the south front of the State Capitol featured remarks by Governor Stanley K. Hathaway and the Mayor of Cheyenne.

In addition to its usual observance of Memorial Day, Wyoming chose this occasion for a luncheon attended by more than 225 guests honoring Lieutenant General Sam C. Phillips, formerly director of the Apollo program. State and civic leaders attended, as did General Phillips' mother, a Cheyenne resident.

Eighth Visit

DENVER, COLORADO

June 5-7, 1970

Attendance--47,500

In the absence of any official representing the State of Colorado, Mayor William McNichols of Denver opened the display here.

Ninth Visit

HELENA, MONTANA

June 12-14, 1970

Attendance--41,525

After the longest trip between capitals in the 48 contiguous states (830 miles between Denver and Helena) the display van was assembled west of the front entrance to the State Capitol.

Governor Forrest H. Anderson presided at the opening ceremonies, accompanied by a group of state and civic officials including the Secretary of State and the Mayor of Helena.

Tenth Visit

BISMARCK, NORTH DAKOTA

June 19-23, 1970

Attendance--57,500

Governor and Mrs. William L. Guy and the Mayor of Bismarck, other state and civic leaders, were present at the display van for the opening events.

The display site at the head of a long entrance park at the front of the State's imposing skyscraper Capitol showed the exhibit to good advantage, attracting hundreds of out-of-state tourists as well as North Dakotans at this stop.

Eleventh Visit

PIERRE, SOUTH DAKOTA

June 26-29, 1970

Attendance--50,000

Governor Frank L. Farrar and the Mayor of Pierre spoke at the opening of the display here, accompanied by members of their official families and civic officials.

A luncheon for nearly 200 guests was arranged, with Dr. W. R. Downs from NASA's Manned Spacecraft Center, Houston, TX, as the principal speaker.

Excellent attention to press coverage here resulted in a fine turnout for a state of this size.

Twelfth Visit

LINCOLN, NEBRASKA

July 3-8, 1970

Attendance--62,500

Because of construction in the vicinity of the State Capitol, the display site was established on the University of Nebraska's downtown campus.

Acting Governor Jerome Warner, Dr. Joseph Soshnik, President of the University of Nebraska and the Mayor of Lincoln officiated at the opening ceremonies. More than 50 students attending a summer teachers' workshop at the University were given a special tour of the exhibit.

Thirteenth Visit

TOPEKA, KANSAS

July 10-14, 1970

Attendance --66,250

Governor Robert Docking and the Mayor of Topeka presided at the opening of the exhibit, accompanied by many state and city officials. The display van was located on the plaza just beyond the steps at the State Capitol's south entrance.

The governor and other civic leaders were among the guests at a July 10 noon luncheon featuring Astronaut James A. McDivitt as the main speaker.

A recap of the attendance through the first 12 state capitals visited showed a total of 663,500 visitors to the display van with an estimated additional 50,000 persons visiting the exhibit after hours or not tabulated in the official count.

Waiting time to view the exhibit averaged one and a half hours, with many people waiting as long as two and a half hours. Most visitors appeared to consider the long wait worthwhile.

Fourteenth Visit

JEFFERSON CITY, MISSOURI

July 17-20, 1970

Attendance--73,750

The Apollo 11's visit to this capital marked the first anniversary of man's first landing on the moon, July 20, 1969. After the exhibit had been opened July 17 by the governor, the Mayor of Jefferson City and other dignitaries, a special anniversary observance was held at the display van July 20 with the three astronauts in the Apollo 11 crew as guests.

This marked the first time Astronauts Neil A. Armstrong, Edwin E. Aldrin, Jr., and Michael Collins had viewed their spacecraft as a group since their splashdown in the Pacific Ocean, July 24, 1969. Also present for the occasion were NASA Administrator Dr. Thomas O. Paine and Julian Scheer, Assistant Administrator for Public Affairs.

Governor Warren E. Hearnes greeted more than 25,000 Missourians assembled at the exhibit west of the State Capitol and introduced Dr. Paine and the three astronaut crew members for Apollo 11, each of whom spoke briefly.

Fifteenth Visit

DES MOINES, IOWA

July 24-25, 1970

Attendance--79,000

Governor Robert D. Ray, accompanied by a group of Iowa state officials and civic leaders, cut the ribbon opening the exhibit. The display located at the State Capitol's east entrance, was viewed by thousands of Iowans.

Sixteenth Visit

ST. PAUL, MINNESOTA

July 31-Aug. 3, 1970

Attendance--83,250

Attendance at the exhibit in Minnesota's Twin Cities area exceeded 80,000 for the first time since the opening stop in Sacramento.

A large crowd thronged the plaza south of the State Capitol entrance to hear Governor Harold LeVander speak at the opening ceremony. Other civic leaders participating included Minnesota's Attorney General and Secretary of State and the Mayor of St. Paul. Allen Shirley of Washington, D.C., General Manager of the Heavy Specialized Carriers Conference, was also present for this event.

Seventeenth Visit

MADISON, WISCONSIN

August 7-10, 1970

Attendance--75,000

Governor Warren P. Knowles presided at the opening ceremony at the State Capitol's south entrance plaza. Among state officials joining the governor for the occasion were the Lieutenant Governor and Wisconsin's Secretary of State.

Wisconsin chose to observe the Apollo exhibit's visit with a combined press conference and luncheon held on the opening day. J. F. Connors, Assistant to the Director, NASA Lewis Research Center, Cleveland, Ohio, was the featured speaker. The event honored business and education leaders in Wisconsin who contributed to the space program. Governor Knowles and his party were among more than 130 guests attending.

Eighteenth Visit

SPRINGFIELD, ILLINOIS

August 14-17, 1970

Attendance--78,500

Because the Apollo Tour's visit coincided with the Illinois State Fair, the display site was located at the front of the Illinois Building, west of the Fair's main entrance.

Governor Richard B. Ogilvie opened the exhibit at evening ceremonies August 13. Joining Governor Ogilvie and his official party for the occasion were Governor James A. Rhodes and state officials from Ohio.

Nineteenth Visit

INDIANAPOLIS, INDIANA

August 21-24, 1970

Attendance--72,500

Special guests at the ceremony opening the exhibit in Indianapolis were Mr. and Mrs. Dennis Grissom (brother of Astronaut Gus Grissom) and Mr. and Mrs. Dean Armstrong (brother of Astronaut Neil Armstrong.)

Governor Edgar D. Whitcomb and Indianapolis Mayor Richard Lugar and a group of civic leaders and officials were present for the event. Remarks by the Governor preceeded the ribbon cutting.

Twentieth Visit

LANSING, MICHIGAN

August 28-31, 1970

Attendance--77,500

Michigan provided one of the most attractive display sites in the Apollo Tour, a spacious plaza west of the State Capitol, in its new state buildings complex.

A band concert and colors ceremony preceeded opening remarks by Governor William G. Milliken. Also addressing the opening day crowd of several thousand were William Ryan, Speaker of the Michigan House of Representatives, and Gerald Graves, Mayor of Lansing.

Twenty-first Visit

COLUMBUS, OHIO

September 4-7, 1970

Attendance--80,000

Again the Apollo Tour visit coincided with a state fair in the capital. The display van was centrally located on the large exposition grounds.

The official opening featured remarks by Governor James A. Rhodes, the head of the Ohio Trucking Association and Ellwood Johnson, NASA's Tour Director. Special guests at the opening ceremony included Mr. and Mrs. Steven Armstrong, parents of Astronaut Neil A. Armstrong.

Contributing to the color of the impressive opening event was an appearance by the 250-member Ohio Youth Choir.

Twenty-second Visit

FRANKFORT, KENTUCKY

September 11-14, 1970

Attendance--62,500

One of the most enthusiastic receptions accorded the Apollo Tour was observed at this capital, with many visitors coming from the adjoining states of Indiana and Ohio. Public interest was so great that crowds waited in 90-degree temperatures, often for as long as four hours, to view the exhibit.

Speaking at the opening ceremonies was Governor Louie B. Nunn, accompanied by a party of state and civic officials and the Mayor of Frankfort. The event also featured Kenneth White, a Kentuckian associated with North American Rockwell's Apollo program.

Twenty-third Visit

NASHVILLE, TENNESSEE

September 18-21, 1970

Attendance--42,500

Tennessee chose to locate the exhibit indoors, in the drill hall of the National Guard Armory.

Hudley Crockett, special assistant to Governor Buford Ellington, opened the exhibit.

Richard W. Cook, Deputy Director for Management of NASA's Marshall Space Flight Center, Huntsville, AL, spoke at the exhibit during its Nashville visit.

Twenty-fourth Visit

CHARLESTON, WEST VIRGINIA

September 25-27, 1970

Attendance--75,000

Lively interest throughout the state prompted taping of several events at the exhibit here for television, particularly the opening ceremony, attended by more than a thousand visitors. Governor and Mrs. Arch A. Moore presided at the opening ceremony on the riverfront plaza at the main entrance to the State Capitol. They were accompanied by the Mayor of Charleston and other state and civic officials.

Twenty-fifth Visit

HARRISBURG, PENNSYLVANIA

October 2-5, 1970

Attendance--43,750

Members of the Governor's staff, state and civic leaders, the Mayor of Harrisburg attended ceremonies opening the exhibit at the west front of the State Capitol. Following brief introductory remarks, Governor Raymond P. Shafer cut the ribbon opening the display to the public.

The Pennsylvania Motor Truck Association sponsored a buffet following the official opening, with many state and civic officials included among the guests.

Twenty-sixth Visit

ALBANY, NEW YORK

October 9-13, 1970

Attendance--42,500

Courtland Van Rensseler Schuyler, New York Commission of General Services, represented the Governor at the opening of the exhibit.

Twenty-seventh Visit

MONTPELIER, VERMONT

October 16-19, 1970

Attendance--51,250

More than 3,000 Vermonters were on hand for the official opening by Governor Deane C. Davis in this capital. One of the special guests at the event was Senator George D. Aiken. The Mayor of Montpelier and other state and city officials were also present.

Twenty-eight Visit

AUGUSTA, MAINE

October 23-27, 1970

Attendance--50,000

Attendance at this capital was exceptionally fine despite the fact that weather was unfavorable during much of the Augusta stay. More than $2\frac{1}{2}$ inches of rain fell during the first exhibit day.

The Mayor of Augusta and many Maine officials as well as hundreds of school children braved the downpour to hear Governor Kenneth M. Curtis open the exhibit. Large numbers of school children were carried by bus from all parts of the state to see the mobile display van.

Eugene Coffen, General Manager of the Maine Truck Owners Association was a guest at the opening ceremony, attended by many civic leaders and public officials.

Twenty-ninth Visit

CONCORD, NEW HAMPSHIRE

Oct. 30-Nov. 3, 1970

Attendance--48,750

Mr. and Mrs. Alan B. Shepard, Sr., of Derry, New Hampshire, parents of Astronaut Alan B. Shepard, Jr., were honored guests of Governor Walter Peterson at the opening of the exhibit in this capital.

Also joining Governor Peterson and the Mayor of Concord were members of the state's congressional delegation. Representative Louis C. Wyman from the First Congressional District and Representative James C. Cleveland from the Second District were present for the ceremony.

Thirtieth Visit

BOSTON, MASSACHUSETTS

November 5-11, 1970

Attendance--90,000

Dr. Bradford Washburn, Director of the Boston Museum of Science represented the Commonwealth of Massachusetts at the ceremonies opening the Apollo 11 display exhibit at the entrance to Boston's historic State House.

A noon luncheon preceding the exhibit opening was hosted by the Massachusetts Motor Truck Association with several hundred state, city and NASA officials and civic leaders as guests. Dr. Washburn was the featured speaker.

Boston observed Veterans' Day with a major parade which passed a reviewing stand placed alongside the Apollo exhibit adjoining Boston Commons. This holiday event attracted additional thousands of visitors to the display van. Attendance was among the highest during any capital visit.

Thirty-first Visit

PROVIDENCE, RHODE ISLAND

November 14-17, 1970

Attendance--60,000

Major G. Leonard Holland, Adjutant General for Rhode Island, represented the state at the opening ceremonies at the exhibit site on a broad plaza at the south entrance to the State Capitol. Legislative leaders and other state officials also represented the state government.

Thirty-second Visit

HARTFORD, CONNECTICUT

November 20-23, 1970

Attendance--48,000

Connecticut's Attorney General opened the exhibit, representing the Governor. Display site was a fenced parking lot adjoining the National Guard Armory.

Thirty-third Visit

TRENTON, NEW JERSEY

Nov. 26-Dec. 1, 1970

Attendance--52,000

Governor William T. Cahill and the Mayor of Trenton opened the exhibit. They were joined by party of state and city officials.

Astronaut Edwin E. Aldrin addressed a group of nearly 1,000 people at the display van November 27.

Thirty-fourth Visit

DOVER, DELAWARE

December 4-7, 1970

Attendance--47,500

The Apollo Tour visit at this capital coincided with the state's celebration of Delaware Day, December 7, anniversary of Delaware's being the first state to ratify the Constitution, December 7, 1787.

Officials of Delaware's Bureau of Travel Development were assisted by many other departments of the state in making this one of the most colorful and effective capital visits of the tour.

A colonial regiment, a band in colonial dress and Miss Delaware provided visitor interest, with Governor Russell Peterson presiding at the opening ceremonies. Among a large group of Delaware state and civic leaders attending the event were Mayor Crawford J. Carroll of Dover and Dr. Robert L. Krieger, Director of NASA's Wallops Research Station, Wallops Island, VA. Excellent attendance reflected careful preparations for receiving the exhibit here.

Thirty-fifth Visit

ANNAPOLIS, MARYLAND

December 10-14, 1970

Attendance--32,500

Maryland chose a display site adjoining the Navy-Marine Corps Stadium in Annapolis.

Lieutenant Governor Blair Lee represented the state at the official exhibit opening. Among the other officials and civic leaders present for the event were Captain William Foster, U.S. Naval Academy; Maryland Attorney General Francis Burch; former Governor J. Millard Tawes; Anne Arundel County Executive Joseph Alton, Jr., and Miss Sharon Cannon (Miss Maryland).

NASA's Apollo Mission Director Chester M. Lee represented Washington, D.C. space agency headquarters, addressing visitors at the opening ceremony. Inclement weather at this stop cut total attendance despite fine publicity, other arrangements.

Thirty-sixth Visit

WASHINGTON, D.C.

December 17-20, 1970

Attendance--35,000

Mayor Walter E. Washington officially opened the exhibit on a display site adjoining the Smithsonian Institution Arts and Industries Building.

Joining District of Columbia officials for the occasion were NASA's Acting Administrator, Dr. George M. Low, Astronauts Neil A. Armstrong and Michael Collins, representatives of space-related committees of Congress, officials of the Smithsonian Institution; and top officials of the Heavy Specialized Carriers Conference of the American Trucking Associations.

Allan M. Shirley, Manager of the Heavy Specialized Carriers Conference hosted a meeting of the top executives in this national organization in connection with the Tour's visit to the nation's capital.

Rain and cold winter weather combined to cut attendance severely at this stop.

Thirty-seventh Visit

RICHMOND, VIRGINIA

December 23-27, 1970

Attendance--68,000

Excellent publicity and superior arrangements for displaying the exhibit here combined to insure excellent attendance despite the winter season.

Governor Linwood Holton addressed a large crowd of visitors at the opening ceremonies in Capitol Square. Among the dignitaries attending the event were Colonel Willard G. Plentl, Chief of the Virginia Division of Aeronautics; Richmond Mayor Thomas J. Bliley, Dr. Robert L. Krieger, Director of NASA's Wallops Island Station; Oran W. Nicks, Deputy Director of NASA's Langley Research Center; John E. Duberg, Langley's Associate Director and Axel T. Mattson, Langley's Special Assistant for Center Development.

Governor Holton hosted a special visit to the exhibit on Christmas Eve for youngsters from the Richmond Home for Boys.

Thirty-eighth Visit

RALEIGH, NORTH CAROLINA

Dec. 31, 1970-Jan. 4, 1971

Attendance--100,000

Attendance reached a new high at this capital as the Apollo Tour entered the new year.

Governor Robert W. Scott was on hand at the display location between the State Capitol and Legislative buildings to cut the ribbon opening the display to the public.

Presiding at the event was Peter Chenery, Executive Director of the State Board of Science and Technology. Other officials and civic leaders included Lee Hayes, Executive Director E.S.B., Inc., (its Exide Missile and Electronics Division makes Apollo mission batteries); Tom Outlaw, Executive Director, North Carolina Motor Carriers Associations; T. Bragg McLeod, President, Heavy Specialized Carriers Conference.

NASA's Assistant Administrator for Public Affairs, Julian Scheer, and Carriers President T. Bragg McLeod personally rode the tractor cab during the display van's trip from Richmond, Virginia to Raleigh.

More than 450 blind persons visited the exhibit as guests of the state during its stay. Response from all branches of the North Carolina school system was particularly good, with an unprecedented number of school children attending.

Thirty-ninth Visit

COLUMBIA, SOUTH CAROLINA

January 8-12, 1971

Attendance--80,000

Despite chilly, rainy weather, the opening of the South Carolina legislature gave attendance a big boost at the location in front of the State Capitol. The exhibit was kept open beyond the scheduled hours each day to accommodate the crowds.

Governor Robert E. McNair, accompanied by an official party including most of the state's top officers and the Mayor of Columbia, opened the exhibit.

Special groups visiting the exhibit included busloads of blind students, students from state correctional and remedial institutions and many others.

Arrangements and pre-arrival publicity at this stop were particularly fine and were reflected in the attendance despite the weather.

Fortieth Visit

ATLANTA, GEORGIA

January 15-18, 1971

Attendance--50,000

Governor Jimmie Carter opened the exhibit at a display site just south of the State Capitol. In addition to a large group of state and civic leaders, large numbers of legislators arriving for the opening of the session visited the display.

Edward Horne, Chairman of the Board of the Heavy Specialized Carriers Convention, was among the honored guests at the opening ceremony.

Forty-first Visit

TALLAHASSEE, FLORIDA

January 22-26, 1971
Attendance--70,000

Fred O. (Bud) Dickinson, Jr., Florida State Comptroller and President of Florida's Apollo Memorial Commission, officially opened the Apollo exhibit.

Governor Reuben Askew made a separate personal visit to the display van on opening day.

Other officials and civic leaders attending the opening event included Attorney General Robert L. Shevin; Doyle Conner, Commissioner of Agriculture; and Lee Everhart, Tallahassee Mayor.

Bruce Tyndall, President of the Florida Trucking Association and representatives of many of the state's trucking firms were also present for the exhibit opening.

Forty-second Visit

MONTGOMERY, ALABAMA

Jan 29-Feb 2, 1971
Attendance--89,000

Governor and Mrs. George Wallace spoke at the opening ceremonies, presided over by General Taylor Hardin, State Finance Director. Other civic leaders and officials at the event included Lieutenant Governor Jere Beasley; Richard W. Cook, Deputy Director, NASA's Marshall Space Center, Huntsville, AL; Dr. George C. Bucher, Marshall's Deputy Associate Director; Foster A. Haley, Marshall's Deputy Director for Public Affairs; and Gerhard B. Heller, Director of Marshall's Space Science Laboratory.

Miss Gale Robertson, Alabama Junior Miss was also a guest.

Manager Charles J. Burns represented the Alabama Trucking Association along with many other state trucking officials.

The Air University Band added color to the official opening.

Attendance was among the best at any capital in the tour.

Forty-third Visit

JACKSON, MISSISSIPPI

February 5-9, 1971

Attendance--70,000

Attorney General A. F. Summer represented the state at the exhibit opening on a display site at the Mississippi State Fair Grounds.

Henry Auter, Deputy Manager, Mississippi Test Facility, and Don Lakey, Marshall Space Flight Center, Huntsville, AL, represented NASA at the opening event.

Tour Director James Carby spoke by invitation to school groups totaling more than 4,000.

Forty-fourth Visit

BATON ROUGE, LOUISIANA

February 12-15, 1971

Attendance--77,000

Wade O. Martin, Jr., Secretary of State for Louisiana, presided at the opening ceremonies.

Nearly 1,000 visitors at the opening heard remarks by members of the official party including W. W. Dumas, Mayor of Baton Rouge; W. E. Dent, Louisiana Director of Public Safety; Joe M. Jones, Chief of the News Branch, NASA's Marshall Space Flight Center, Huntsville; and members of the Louisiana State Legislature.

James L. Stamey, Manager of NASA's Michoud Assembly Facility, presented a photograph autographed by the Apollo 11 astronaut crew to Secretary of State Martin.

James Babington, Director of the Louisiana Motor Transport Association, and other state trucking officials were also present.

Forty-fifth Visit

LITTLE ROCK, ARKANSAS

February 19-22, 1971

Attendance--48,000

An official party headed by Governor Dale Bumpers was present at the exhibit location for the opening ceremonies. Also attending were Lieutenant Governor Bob Riley; Secretary of State Kelly Bryant; Attorney General Ray Thornton; State Auditor Jimmie ("Red") Jones; and Mayor George Wimberly of Little Rock.

A. R. Schaffer, Charleston, AR, was master of ceremonies for the occasion. Major speaker representing NASA was Richard G. Smith, Manager of the Saturn V Program at Marshall Space Flight Center, Huntsville, AL. Charles Kurtz of the Marshall Space Flight Center Public Affairs Office was also in the official party.

James Carby, Howard Livingston and Richard Smith representing NASA were made "Arkansas Travelers" by a joint resolution of the Arkansas Legislature.

Wilbert Giese, President of the Arkansas Bus and Truck Association, attended, along with a group of state trucking officials.

Tour Director, James Carby, addressed more than 2,000 high school students during the Tour stay and also appeared on local television and radio programs.

Forty-sixth Visit

OKLAHOMA CITY, OKLAHOMA

Feb. 26-March 1, 1971

Attendance--37,000

Governor David Hall officiated at the ceremonies opening the exhibit, accompanied by a party of state and civic leaders.

Tour Director, James Carby, was invited to address school assemblies totaling more than 1,000 students, was interviewed on local television and radio and addressed a joint session of the Oklahoma State Legislature.

Forty-seventh Visit

AUSTIN, TEXAS

March 5-8, 1971

Attendance--90,000

A crowd of more than 4,000 Texans was on hand to welcome the Apollo 11 Tour to their state and to hear Governor Preston Smith open the exhibit. Interest at the opening event was reflected on all the other days of its stay at the south front of the State Capitol with the exhibit regularly opening earlier and remaining open hours later than scheduled, logging one of the highest attendance totals for the tour.

Astronaut Edwin E. Aldrin, Jr., addressed the opening day crowd. Included among the other state and civic leaders at the event were Lieutenant Governor Ben Barnes; Speaker of the Texas House of Representatives, Mayor Travis LaRue of Austin; Major General Ross Ayers, Texas Adjutant General; Director of Public Safety, Colonel Wilson E. Speir; Watt Scales, President, Texas Motor Transportation Association; Jack Bryan, Director of Safety, Texas Motor Transportation Association and the governor's coordinator for the Apollo Tour.

Governor Smith designated the period March 5 through 8 as "Apollo 11 Days" in Texas and a resolution passed by the Texas State Senate called the attention of the state's citizens to the exhibit.

Particularly effective advance preparations by the state were largely responsible for the high attendance here.

Forty-eight Visit

SANTA FE, NEW MEXICO

March 13-15, 1971

Attendance--60,000

The exhibit, located in the Santa Fe Capitol plaza area, was opened by Governor Bruce King. State and civic leaders were among the guests in the official party appearing before more than 500 visitors at the event.

The "Space Week" weekend of the tour's visit was marked by the visit of a number of top NASA officials in New Mexico, among them Astronaut Edgar D. Mitchell of the Apollo 14 crew; Dale D. Myers, NASA's Associate Administrator for Manned Space Flight; Robert F. Thompson, Manager, Space Shuttle Program, Manned Spacecraft Center, Houston, TX; and Lieutenant General Sam C. Phillips, former director of NASA's Apollo Program. With the exception of Astronaut Mitchell, these guests of the state and others attended a dinner in Santa Fe, March 13.

High interest in space matters in this state was reflected in good attendance at the exhibit.

Forty-ninth Visit

PHOENIX, ARIZONA

March 19-22, 1971

Attendance--73,000

Governor Bruce King was the featured speaker at ceremonies opening the exhibit at the Arizona State Fair and Coliseum Grounds. Master of ceremonies for the event was Secretary of State Wesley Bolin.

Other State and civic leaders present for the opening included Mayor John Briggs of Phoenix; Messrs. Russell Williams and Al Farron of the Arizona Corporations Commission; Attorney General Jackson Vogel; and House Speaker Timothy Barrow.

Messrs. Alen Bleicher, President, and Emral Ruth, managing Director, represented the Arizona Motor Transport Association.

Weather and good advance publicity combined to produce high attendance here.

Fiftieth Visit

HONOLULU, HAWAII

April 5-15, 1971

Attendance--135,000

Governor John A. Burns opened the exhibit, welcoming Astronaut Edwin E. Aldrin, Jr., back to Hawaii for the occasion. State Comptroller Kenam Kim officiated as master of ceremonies at the opening event which featured brief addresses by the governor and Colonel Aldrin.

A concert by the Air Force Band of the Pacific enlivened the proceedings and principal participants were honored with Hawaii's traditional lei greeting. The invocation was given by the Right Reverend Monsignor Charles A. Kekumano of the Cathedral of Our Lady of Peace.

In addition to the governor's party of state and municipal dignitaries, Fred Hiller represented the Heavy Specialized Carriers Conference and Donald Takaki the Hawaii Trucking Association.

After the long sea trip to Hawaii arranged as a public service by the Matson Navigation Co., time was available between sailings for an 11-day exhibit schedule. This display period, plus excellent press publicity permitted Hawaii to establish the record attendance for the tour.

Fifty-first Visit

ANCHORAGE, ALASKA

May 7-16, 1971

Attendance--96,000

To permit a larger number of citizens of the Fiftieth State to view the Apollo 11 display, Governor William A. Egan and NASA agreed to make an exception and receive the exhibit at Anchorage, Alaska's largest city, instead of Juneau, the capital city.

Anchorage's Mayor George M. Sullivan opened the exhibit, accompanied by John Vincent representing Governor Egan. A party of municipal, state and civic leaders were also honored guests.

Fort Richardson's U.S. Army Band provided the music at the ribbon-cutting .

The principal speaker, representing NASA for the occasion was Astronaut Donald K. (Deke) Slayton. Astronaut Slayton appeared on half hour programs over each of Anchorage's three leading TV stations, on radio and was interviewed for local newspapers .

Again, steamship schedules permitted an 11-day display period and good press publicity stimulated a large attendance considering extended distances and limited population. The Apollo Tour ended May 16--precisely 13 months and 51 capital stops after opening in Sacramento, CA, April 17, 1970.

APOLLO 11 FIFTY-STATE TOUR

(Attendance at a Glance)

1. California	91,000	20. Michigan	77,500
2. Nevada	43,750	21. Ohio	80,000
3. Oregon	72,500	22. Kentucky	62,500
4. Washington	45,000	23. Tennessee	42,500
5. Idaho	43,475	24. West Virginia	75,000
6. Utah	50,000	25. Pennsylvania	43,750
7. Wyoming	58,750	26. New York	42,500
8. Colorado	47,500	27. Vermont	51,250
9. Montana	41,525	28. Maine	50,000
10. North Dakota	57,500	29. New Hampshire	48,750
11. South Dakota	50,000	30. Massachusetts	90,000
12. Nebraska	62,500	31. Rhode Island	60,000
13. Kansas	66,250	32. Connecticut	48,000
14. Missouri	73,750	33. New Jersey	52,000
15. Iowa	79,000	34. Delaware	47,500
16. Minnesota	83,250	35. Maryland	32,500
17. Wisconsin	75,000	36. Washington, D.C.	35,000
18. Illinois	78,500	37. Virginia	68,000
19. Indiana	72,500	38. North Carolina	100,000

39. South Carolina	80,000
40. Georgia	50,000
41. Florida	70,000
42. Alabama	89,000
43. Mississippi	70,000
44. Louisiana	77,000
45. Arkansas	48,000
46. Oklahoma	37,000
47. Texas	90,000
48. New Mexico	60,000
49. Arizona	73,000
50. Hawaii	135,000
51. Alaska	96,000

TOTAL 3,273,500



APOLLO 11 FIFTY-STATE TOUR 1970-1971

