

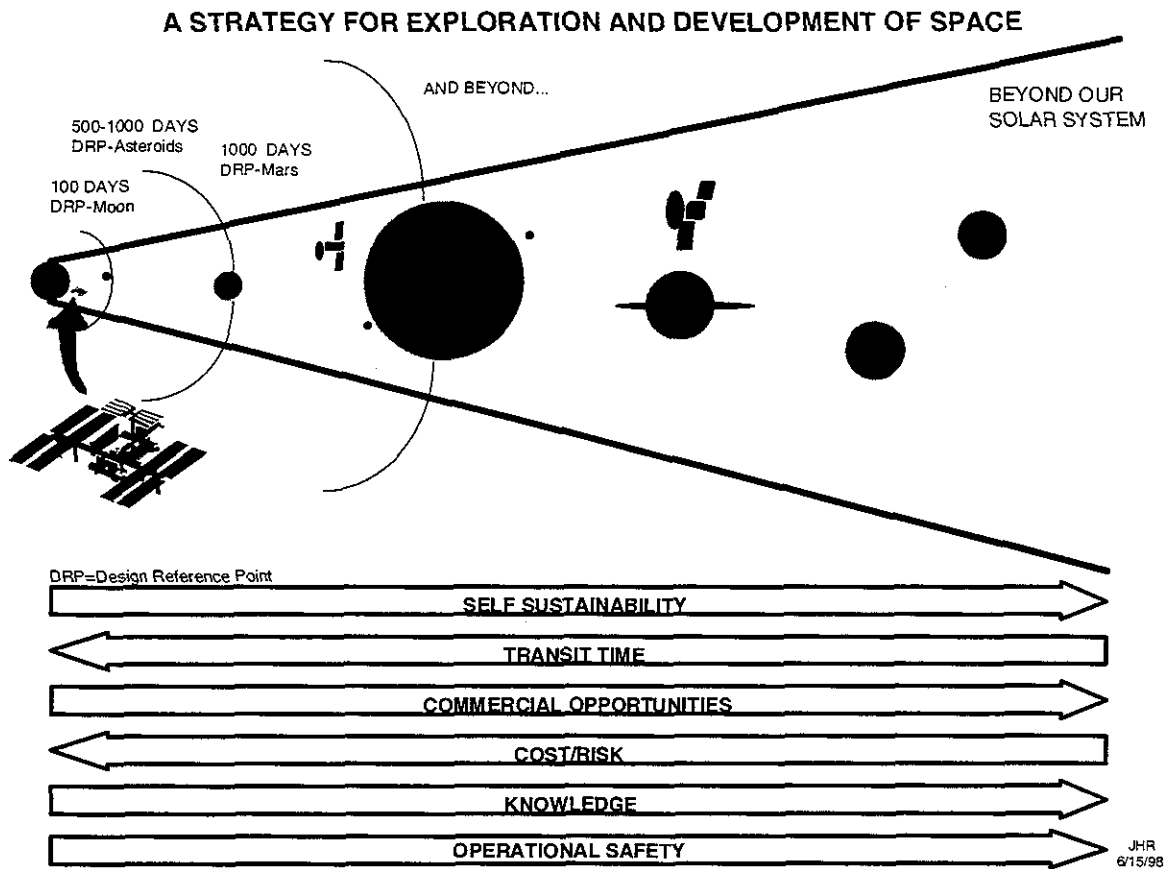
HEDS: STRATEGIC VIEW

Joe Rothenberg
 NASA Headquarters



Joe Rothenberg, NASA Headquarter's Associate Administrator for the Office of Space Flight, participated in the HEDS-UP Mars Exploration Forum by teleconference from Capitol Hill in Washington, DC. As director of "Code M," Rothenberg is responsible for establishing the policies and direction of NASA's human space flight programs, putting him in charge of NASA's Human Exploration and Development of Space Enterprise (HEDS). Rothenberg reviewed the long-term goals for human space flight, placing it in the context of NASA's long-term strategic plan and the fiscal realities of the U.S. investment in space.





*Joe Rothenberg, 1998
Associate Administrator for Space Flight,
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