

Tuesday, September 14, 2010
**HOW CAN THE MOON BE USED AS A TARGET FOR SOLAR SYSTEM EXPLORATION,
SCIENCE, COMMERCE, EDUCATION, AND TECHNOLOGY DEVELOPMENT?**
8:30 a.m. Columbia Ballroom I

Chairs: Charles Shearer
Clive Neal

8:30 a.m. Welcome

8:40 a.m. Head J. W. *
[*The Moon as a Touchstone for Solar System Science*](#) [#3036]

9:05 a.m. Mendell W. *
[*Earth's Moon: Humanity's Gateway to the Solar System*](#) [#3083]

9:25 a.m. Pomerantz W. *
[*Private Lunar Access: The Google Lunar X PRIZE and the Future of the Lunar Exploration*](#) [#3084]

9:50 a.m. Aldrin B. * Matula T. L. Rosen S.
[*The Role of a Lunar Development Corporation in Facilitating Commercial Partnerships in Lunar Exploration*](#) [#3075]

10:15 a.m. Volosin J. *
[*Leveraging Lunar Exploration to Reduce the Risk of Voyages Beyond*](#) [#3086]

10:40 a.m. Daou D. *
[*"New Moon!" New Lunar Education and Public Outreach Efforts!*](#) [#3018]

11:00 a.m. Nado K. *
[*Participatory Exploration: Engaging the Public*](#) [#3088]

11:20 a.m. Neal C. R. *
[*Lunar Exploration Roadmap, the Robotic Years*](#) [#3089]

11:40 a.m. Plescia J. B. *
[*How have Results from Recent Lunar Missions Changed Our View of the Moon?*](#) [#3056]

12:05 p.m. LUNCH