

Thursday, September 16, 2010
HOW CAN COMMERCIAL PARTNERSHIPS BE FOSTERED
IN THE ROBOTIC EXPLORATION OF THE MOON?
9:00 a.m. Columbia Ballroom I

Chairs: Paul Eckert
Robert Kelso

9:00 a.m. Eckert P. *
[Intro: Lunar Roundtables, Sustainability Theme, Roadmap](#) [#3101]

9:30 a.m. Kelso R. *
[Commercial Opportunities and Quantitative Business Analyses \(QBA\)](#) [#3102]

10:00 a.m. Pittman B. *
[Oxygen QBA Case Study](#) [#3103]

10:30 a.m. Slye P. *
[Transportation and Communications/Navigation QBAs](#) [#3104]

11:30 a.m. PANEL DISCUSSION AND AUDIENCE Q&A
Panelists: Eckert P.
Kelso R.

12:00 p.m. LUNCH