

Thursday, March 22, 2012
POSTER SESSION II: EDUCATION AND PUBLIC OUTREACH: MARS EXPLORATION
6:00 p.m. Town Center Exhibit Area

Shaner A. J. Shipp S. S. Wiens R. C. Maurice S. Gasnault O. Newsom H. Anderson R.
[ChemCam Education and Public Outreach: Zapping the Public into Awareness of ChemCam, the Mars Science Laboratory, and Mars Science and Exploration](#) [#2835]

The Chemistry and Camera (ChemCam) instrument EPO program utilizes a public website and educator professional development to capture the public's interest and imagination in Mars science and exploration.

Jones A. J. P. Bleacher L. V.
[Education and Public Outreach for the Mars Science Laboratory Curiosity Rover's Sample Analysis at Mars](#) [#2930]

Poster summarizes the EPO goals and programs of the Sample Analysis at Mars (SAM) instrument.

Vizi P. G.
[Simulated Mars Rover Model Competition 2011–2012](#) [#1825]

This is a report about the organization and management of the Simulated Mars Rover Model Competition events of 2011 and 2012. Presented are results for 2011 and plans for 2012.

Aubele J. C. Stanley J. Grochowski A. Jones K. Aragon J.
[Mars Curriculum for K–12 Science Education, 2nd Edition, Making Tracks on Mars Teacher Resource and Activity Guide](#) [#1266]

A Mars K–12 curriculum, created by the New Mexico Museum of Natural History & Science, is now in 2nd edition DVD, approved by NASA educational review, 508 compliant to ensure accessibility for people with disabilities, and applicable to MSL.

Albin E. F.
[Mars 2012: Opposition and Educational Opportunities at Fernbank Science Center](#) [#2045]

On March 3, 2012, Mars reaches opposition and is well placed for public viewing. The opposition timeline and educational opportunities are considered, with emphasis on programs presented at the Fernbank Science Center in Atlanta, Georgia.